



# Cable Television Advertising Agreement

2MK11M11

Advertiser: Mjones for Congress LA# 85123  
Agency: #  
Rep Firm: #  
Flight Dates: 5 Weeks  
10/6/2016 - 11/8/2016  
Billing Address:  
Marshall Jones  
Mjones for Congress LA  
2124 Fairfield Avenue  
Shreveport LA 71104

Estimate:  
Campaign:  
Category:  
AE:  
NP revised 10.6  
POLFEDHO  
Eric Sullivan  
Account Executive

Package Bill?  
Gross Total:  
Agency Net:  
Rep Firm Net:  
Total Spots:  
Average Cost:

No  
\$8,882.00  
Oct 2016  
Nov 2016  
Dec 2016  
Jan 2017  
Feb 2017  
Mar 2017  
Apr 2017  
May 2017  
Jun 2017  
Jul 2017  
Aug 2017  
Sep 2017  
Oct 2017  
Nov 2017

Monthly Billing  
\$8,882  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0  
\$0

Schedule Part Number 1 of 10 Start Date: 10/17/2016 Stop Date: 10/30/2016 Weeks: 2

In: SLC: Shreveport LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
BET	last 15 days	:30	10/24/2016	10/30/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$8.00		35	\$280.00
BET	last 15 days	:30	10/24/2016	10/30/2016	6:00p	12:00a	X	X	X	X	X	X	X	\$18.00		21	\$378.00

Part Total: \$658.00

Schedule Part Number 2 of 10 Start Date: 10/18/2016 Stop Date: 10/30/2016 Weeks: 4

In: Shreveport-Bossier Metro 9864

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
HALL	last 15 days	:30	10/24/2016	10/30/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$4.00		35	\$140.00
HALL	last 15 days	:30	10/24/2016	10/30/2016	6:00p	12:00a	X	X	X	X	X	X	X	\$9.00		14	\$126.00
HALL	last 15 days	:30	10/17/2016	10/23/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$4.00		35	\$140.00
HALL	last 15 days	:30	10/17/2016	10/23/2016	6:00p	12:00a	X	X	X	X	X	X	X	\$9.00		14	\$126.00
HALL	last 15 days	:30	10/10/2016	10/16/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$4.00		35	\$140.00
HALL	last 15 days	:30	10/10/2016	10/16/2016	6:00p	12:00a	X	X	X	X	X	X	X	\$9.00		14	\$126.00
HALL	last 15 days	:30	10/10/2016	10/16/2016	6:00p	12:00a	X	X	X	X	X	X	X	\$4.00		21	\$84.00
OWN	prime	:30	10/24/2016	10/30/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$2.00		40	\$80.00
OWN	daytime	:30	10/24/2016	10/30/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$4.00		24	\$96.00
OWN	prime	:30	10/17/2016	10/23/2016	6:00p	12:00a	X	X	X	X	X	X	X	\$4.00		24	\$96.00
OWN	daytime	:30	10/17/2016	10/23/2016	9:00a	6:00p	X	X	X	X	X	X	X	\$2.00		40	\$80.00



## Cable Television Advertising Agreement

### MJones for Congress LA 2MK1M11

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
13	OWN				prime	:30	10/10/2016	10/16/2016	6:00p	12:00a		x	x	x	x	x	24	\$96.00
14	OWN				daytime	:30	10/10/2016	10/16/2016	9:00a	6:00p		x	x	x	x	x	35	\$70.00
15	OWN				prime	:30	10/8/2016	10/9/2016	6:00p	12:00a				x	x		6	\$24.00
16	OWN				daytime	:30	10/8/2016	10/9/2016	9:00a	6:00p				x	x		10	\$20.00

Part Total: \$1,348.00

#### Schedule Part Number 3 of 10 Start Date: 10/29/2016 Stop Date: 10/30/2016 Weeks: 1

In SLC Natchitoches LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
17	SEC				last two Saturdays, college sports	:30	10/29/2016	10/30/2016	9:00a	6:00p				4			4	\$8.00

Part Total: \$8.00

#### Schedule Part Number 4 of 10 Start Date: 10/29/2016 Stop Date: 10/30/2016 Weeks: 1

In SLC Dender LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
18	SEC				last two Saturdays, college sports	:30	10/29/2016	10/30/2016	9:00a	6:00p				4			4	\$20.00

Part Total: \$20.00

#### Schedule Part Number 5 of 10 Start Date: 10/17/2016 Stop Date: 10/30/2016 Weeks: 2

In SLC Bunkie/Marksville/Oakdale LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
19	CNN				last 16 days, including Election Day	:30	10/24/2016	10/30/2016	6:00a	9:00a		1	2	1	1		6	\$18.00
20	CNN				last 15 days	:30	10/24/2016	10/30/2016	9:00a	6:00p		3	3	3	3		15	\$30.00
21	CNN				last 15 days	:30	10/24/2016	10/30/2016	6:00p	12:00a		2	2	2	1	1	8	\$32.00
22	ESPN				last 16 days, morning Sportscenter	:30	10/24/2016	10/30/2016	6:00a	9:00a		1	1	1	1	2	8	\$48.00
23	FOOD				last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$42.00
24	HGTV				last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$42.00
25	HIST				last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$42.00
26	LIF				last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$42.00



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MJones for Congress LA 2MK11M11

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
ESP2	last two Saturdays	:30	10/29/2016	10/30/2016	9:00a	6:00p						4		\$2.00		4	\$8.00
ESPN	last two Saturdays	:30	10/29/2016	10/30/2016	9:00a	6:00p						4		\$4.00		4	\$16.00
ESPN	last two Saturdays, College GameDay	:30	10/29/2016	10/30/2016	9:00a	11:00a						2		\$8.00		2	\$16.00

Part Total: \$336.00

Schedule Part Number 6 of 10 Start Date:10/17/2016 Stop Date: 10/30/2016 Weeks: 2

In: SLC, Denver LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
ESP2	last two Saturdays	:30	10/29/2016	10/30/2016	9:00a	6:00p						4		\$3.00		4	\$12.00
ESPN	last two Saturdays	:30	10/29/2016	10/30/2016	9:00a	6:00p						4		\$8.00		4	\$32.00
ESPN	last two Saturdays, College GameDay	:30	10/29/2016	10/30/2016	9:00a	11:00a						2		\$16.00		2	\$32.00
CNN	last 16 days, including Election Day	:30	10/24/2016	10/30/2016	6:00a	9:00a	1	2	1	1	1			\$9.00		6	\$54.00
CNN	last 15 days	:30	10/24/2016	10/30/2016	9:00a	6:00p	3	3	3	3	3			\$5.00		15	\$75.00
CNN	last 15 days	:30	10/24/2016	10/30/2016	6:00p	12:00a	2	2	2	1	1			\$11.00		8	\$88.00
ESPN	last 16 days, morning Sportscenter	:30	10/24/2016	10/30/2016	6:00a	9:00a	1	1	1	1	1	2	1	\$8.00		8	\$64.00
FOOD	last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a	x	x	x	x	x	x	x	\$6.00		14	\$84.00
HGTV	last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a	x	x	x	x	x	x	x	\$8.00		14	\$112.00
HIST	last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a	x	x	x	x	x	x	x	\$8.00		14	\$112.00
LIF	last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a	x	x	x	x	x	x	x	\$6.00		14	\$84.00

Part Total: \$749.00

Schedule Part Number 7 of 10 Start Date:10/17/2016 Stop Date: 10/30/2016 Weeks: 2

In: SLC, Leesville/Many LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
CNN	last 16 days, including Election Day	:30	10/24/2016	10/30/2016	6:00a	9:00a	1	2	1	1	1			\$10.00		6	\$60.00
CNN	last 15 days	:30	10/24/2016	10/30/2016	9:00a	6:00p	3	3	3	3	3			\$5.00		15	\$75.00
CNN	last 15 days	:30	10/24/2016	10/30/2016	6:00p	12:00a	2	2	2	1	1			\$12.00		8	\$96.00
ESPN	last 16 days, morning Sportscenter	:30	10/24/2016	10/30/2016	6:00a	9:00a	1	1	1	1	1	2	1	\$9.00		8	\$72.00
FOOD	last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a	x	x	x	x	x	x	x	\$7.00		14	\$98.00
HGTV	last 15 nights, prime	:30	10/24/2016	10/30/2016	6:00p	12:00a	x	x	x	x	x	x	x	\$11.00		14	\$154.00



## Cable Television Advertising Agreement

### MJones for Congress LA 2MK1M11

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
47	HIST		last 15 nights, prime	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	\$8.00			14	\$112.00
48	LIF		last 15 nights, prime	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	\$8.00			14	\$112.00
49	ESPN		last two Saturdays	10/29/2016	10/30/2016	9:00a	6:00p						4	\$3.00			4	\$12.00
50	ESPN		last two Saturdays	10/29/2016	10/30/2016	9:00a	6:00p						4	\$5.00			4	\$20.00
51	ESPN		last two Saturdays, College GameDay	10/29/2016	10/30/2016	9:00a	11:00a						2	\$10.00			2	\$20.00

Part Total: \$831.00

#### Schedule Part Number 8 of 10 Start Date: 10/17/2016 Stop Date: 10/30/2016 Weeks: 2

In: SLC: Minden LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
52	ESPN		last two Saturdays	10/29/2016	10/30/2016	9:00a	6:00p						4	\$3.00			4	\$12.00
53	ESPN		last two Saturdays	10/29/2016	10/30/2016	9:00a	6:00p						4	\$4.00			4	\$16.00
54	ESPN		last two Saturdays, College GameDay	10/29/2016	10/30/2016	9:00a	11:00a						2	\$8.00			2	\$16.00
55	CNN		last 16 days, including Election Day	10/24/2016	10/30/2016	6:00a	9:00a		1	2	1	1		\$5.00			6	\$30.00
56	CNN		last 15 days	10/24/2016	10/30/2016	9:00a	6:00p		3	3	3	3		\$3.00			15	\$45.00
57	CNN		last 15 days	10/24/2016	10/30/2016	6:00p	12:00a		2	2	2	1	1	\$6.00			8	\$48.00
58	ESPN		last 16 days, morning Sportscenter	10/24/2016	10/30/2016	6:00a	9:00a		8	x	x	x	x	\$6.00			8	\$48.00
59	FOOD		last 15 nights, prime	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	\$5.00			14	\$70.00
60	HGTV		last 15 nights, prime	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	\$6.00			14	\$84.00
61	HIST		last 15 nights, prime	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	\$6.00			14	\$84.00
62	LIF		last 15 nights, prime	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	\$5.00			14	\$70.00

Part Total: \$523.00

#### Schedule Part Number 9 of 10 Start Date: 10/17/2016 Stop Date: 10/30/2016 Weeks: 2

In: SLC: Matchcoches LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
63	ESPN		last two Saturdays	10/29/2016	10/30/2016	9:00a	6:00p						4	\$3.00			4	\$12.00
64	ESPN		last two Saturdays	10/29/2016	10/30/2016	9:00a	6:00p						4	\$4.00			4	\$16.00
65	ESPN		last two Saturdays, College GameDay	10/29/2016	10/30/2016	9:00a	11:00a						2	\$8.00			2	\$16.00
66	CNN		last 16 days, including Election Day	10/24/2016	10/30/2016	6:00a	9:00a		1	2	1	1	1	\$5.00			6	\$30.00



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Network Description		:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On Off	Spots	Line Total	
67	CNN		last 15 days		30	10/24/2016	10/30/2016	9:00a	6:00p		3	3	3	3			15	\$45.00
68	CNN		last 15 days		:30	10/24/2016	10/30/2016	6:00p	12:00a		2	2	2	1	1		8	\$48.00
69	ESPN		last 16 days, morning Sportscenter		:30	10/24/2016	10/30/2016	6:00a	9:00a	8	x	x	x	x	x	x	8	\$48.00
70	FOOD		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	x	14	\$70.00
71	HGTV		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	x	14	\$84.00
72	HIST		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	x	14	\$84.00
73	LIF		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	x	14	\$70.00

Part Total: \$523.00

Schedule Part Number 10 of 10 Start Date: 10/17/2016 Stop Date: 10/30/2016 Weeks: 2  
In: Shreveport-Bossier Metro 9864

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On Off	Spots	Line Total
74	ESPN		last two Saturdays		:30	10/29/2016	10/30/2016	9:00a	6:00p				4	\$8.00		4	\$32.00
75	ESPN		last two Saturdays		:30	10/29/2016	10/30/2016	9:00a	6:00p				4	\$52.00		4	\$208.00
76	ESPN		last two Saturdays, College GameDay		:30	10/29/2016	10/30/2016	9:00a	11:00a				2	\$104.00		2	\$208.00
77	CNN		last 16 days, including Election Day		:30	10/24/2016	10/30/2016	6:00a	9:00a		1	2	1	1		6	\$120.00
78	CNN		last 15 days		:30	10/24/2016	10/30/2016	9:00a	6:00p		3	3	3	2		17	\$170.00
79	CNN		last 15 days		:30	10/24/2016	10/30/2016	6:00p	12:00a		2	2	2	1		8	\$192.00
80	ESPN		last 16 days, morning Sportscenter		:30	10/24/2016	10/30/2016	6:00a	9:00a		x	x	x	x	x	8	\$688.00
81	FOOD		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$462.00
82	HGTV		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$728.00
83	HIST		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$756.00
84	LIF		last 15 nights, prime		:30	10/24/2016	10/30/2016	6:00p	12:00a		x	x	x	x	x	14	\$322.00

Part Total: \$3,886.00





Cable Television Advertising Agreement  
MJones for Congress LA 2MK11M11

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
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Campaign Summary

Total Ads	1,031
Average Cost of Ads	\$8.61

Total Package Value

Cost of Advertising	\$8,882.00
Campaign Cost	\$8,882.00

Acceptance by Advertiser or  
Agency:  
Title:  
Date:  
Acceptance (SLC):  
Title:  
Date:

*Mary Russell*

*11/15/19 net*